

Our university is initiating an "Eat Well" food-labeling program for our campus vending, dining centers, markets, and coffee carts as part of our Wellbeing Program. We are asking for permission to use the USDA Organic symbol in an icon that identifies the Eat Well initiative with our Wellbeing Program. The icon would be seen in print materials and on our websites. Only products identified as meeting the USDA organic criteria would fall into the Eat Well Organic Category.

Based on all the information provided, the National Organic Program (NOP) has determined that the USDA Organic seal may be used to promote your "Eat Well" initiative and "Well Being" program.

[e-CFR](#)